Executive Summary

West Central Regional Center staff continued on a busy clip of outreach effort in the Tampa Bay region during the April – June 2010 quarter. In total, WCRC staff participated in 38 various outreach events/presentations and attended 9 meetings with regional partners in the preservation, education, and government sectors.

Staff efforts this quarter concentrated on several education and outreach programs. Staff coordinated a professional panel discussion titled Local Governments in Reach: Discussing Preservation for the annual meetings and conference of the Florida Anthropological Society (FAS) in Ft. Myers, FL. Rancho Regattas 2010, an outreach program developed by staff that highlighted the Gulf Coast’s maritime heritage through Cuban Fishing Ranchos, culminated in three separate events throughout the quarter. Each event consisted of public presentations and related educational activities to traditional boating and fishing. A travelling museum exhibit also accompanied each event.

Additionally, the FPAN/USF collaborative effort with the undergraduate internship program took off this quarter providing assistance to the Hillsborough County Conservation Lands Department. These efforts helped in the recording of archaeological and historic sites within conservation lands. Staff assisted undergrads in the recording and documenting of four new sites. Undergrads created FMSF field and site reports and submitted them to USF faculty in the Dept. of Anthropology to receive college credit for the internship.

WCRC staff involved undergrads and volunteers in another project that is focusing on the rehabilitation of an “orphaned” cemetery in Hillsborough County. In collaboration with the citizen-led Samford Cemetery group, this effort also comes out of a request from the Historic Resources Review Board for Hillsborough County. The board asked WCRC staff to assess the cemetery and current efforts by citizen group while county staff tries to determine ownership status and county responsibility in its upkeep and access. Efforts are ongoing. Three other “orphaned” cemeteries in Hillsborough County have been brought to the attention of the HRRB.
Led by Outreach Coordinator Rae Harper, staff visited 7 different schools in all and also coordinated an afterschool program at Weedon Island Cultural and Natural History Center (Pinellas County) based on the new Project Archaeology curriculum, “Investigating Shelter.” Staff conducted the program twice per month. It has been a wonderful success as a formal partnership with the Weedon Island Center and as it showcased many repeat customers.

Staff also started a neighborhood archaeology project this quarter in the Driftwood neighborhood located in south St. Petersburg (Pinellas Co). Driftwood residents contacted staff along with representatives of a local FAS chapter, Central Gulf Coast Archaeological Society (CGCAS) in December of 2009. Upon initial and subsequent meetings in the neighborhood, the Driftwood folks requested that our groups conduct a neighborhood-wide archaeological survey. The Driftwood Neighborhood itself is a 1930s development with over 30 custom-built houses comprising the original neighborhood design. However, the area where Driftwood is located also boasts an 1850s homestead and the founding of the first incorporated settlement on the Pinellas peninsula, known as Pinellas Village (1870s).

In June, WCRC staff initiated a phase I archaeological survey with help from a USF summer fieldschool in archaeology under the direction of Dr. Brent Weisman. The survey has continued and presents opportunities for volunteers, members of CGCAS, and residents of Driftwood to participate in such an endeavor. More on this work in the next quarterly report.

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<thead>
<tr>
<th>Type of Activity/Event</th>
<th># of Events/Presentations/Activities</th>
<th>Attendees #</th>
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<tbody>
<tr>
<td>Public Presentations</td>
<td>9</td>
<td>182</td>
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<tr>
<td>Public Events</td>
<td>3</td>
<td>220</td>
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<tr>
<td>Professional Presentations (conferences, etc)</td>
<td>2 – (Staff coordinated a panel discussion at FAS in Ft. Myers, FL; staff attended and presented at SAA)</td>
<td>80</td>
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<tr>
<td>Professional Events attended (conferences, etc)</td>
<td>3 (FAS &amp; SAA annual meetings; CLG workshop in Tallahassee coordinated by National Alliance for Preservation Commissions)</td>
<td>-</td>
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<tr>
<td>Adult Training/Workshops</td>
<td>2 (HADS; Pinellas Co. Teacher Training)</td>
<td>15</td>
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<tr>
<td>School/Youth Programs/Workshops</td>
<td>12</td>
<td>415</td>
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<tr>
<td>Radio/TV Presentations/Interviews</td>
<td>Radio interview with WENG radio in Englewood (Sarasota CO.) for June 19 Rancho Regatta 2010 event – 15min.</td>
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Volunteer Programs

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<th>Volunteer Programs</th>
<th>7 (assisting Hillsborough County Conservation Lands dept; Samford Cemetery clean-up and recording)</th>
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Meetings attended – Government, Schools, Administration

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<th>Meetings attended – Government, Schools, Administration</th>
<th>9</th>
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Printed Articles – Magazine, Newspaper

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<tr>
<th>Printed Articles – Magazine, Newspaper</th>
<th>St. Pete Times article featuring Rancho Regatta 2010 event at Weedon Island</th>
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Printed Media produced – Brochures, Booklets, Guides, Maps

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<tr>
<th>Printed Media produced – Brochures, Booklets, Guides, Maps</th>
<th>Travelling museum exhibit created as part of Rancho Regattas 2010 outreach: installed at FL Maritime Museum at Cortez (April10-May13) and Weedon Island Natural and Cultural History Center (May13-currently on display)</th>
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Electronic Media produced – Blog, Podcasts, Mass Emails

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<th>Electronic Media produced – Blog, Podcasts, Mass Emails</th>
<th>Blog/Twitter/Facebook posts on intermittent basis; no newsletter this quarter – new setup administered for newsletter from FPAN hq</th>
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Major Publications – Book, Chapter, Journal Article

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<th>Major Publications – Book, Chapter, Journal Article</th>
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TOTAL

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<th>TOTAL</th>
<th>47</th>
<th>829</th>
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Public Outreach

Info Booths/Edu Activities

- Rancho Regattas 2010 – Manatee(April), Pinellas(May), Hillsborough(June)

Public Lectures/Presentations/Tours

- Exhibit Opening – Rancho Regattas 2010; Manatee
- Historic Preservation seminar – Eckerd College; Pinellas
- Passport to the Past - Gumbo Limbo Nature Preserve – Palm Beach
- Weedon Island Cultural and Natural History Center part of speaker series for Central Gulf Coast Archaeological Society; Pinellas

Workshops/Training

- Pinellas County Elementary Teacher Training; Pinellas
- Heritage Awareness Diver Seminar; Monroe

Youth Event/Presentation

- Project Archaeology – Investigating Shelter afterschool program at Weedon Island Cultural and Natural history Center; Pinellas
- Sebring High School; Highlands
- DaVinci Academy; Pinellas
- Dr. Annette Snapp’s Intro to Archaeology Class at Florida Gulf Coast University; Lee
- Newsome High School; Pinellas
- University of Tampa, Social Sciences Elementary Student Teachers; Hillsborough
- Alonso High School; Hillsborough
- USF Bring Your Kids to Work Day; Hillsborough
- Life Force Art and Technology Academy; Pinellas
- Pinellas Park Middle School, World Cultures Class; Pinellas
- Walker Academy; Highlands
- Tampa Bay History Center Summer Camp; Hillsborough

**Assisting/Advising Local Governments**

- Coordinated and moderated FAS panel discussion titled – *Local Governments in Reach: Discussing Preservation*

**Hillsborough County**
- Historical Resources Review Board – presentation on the documentation of Samford Cemetery
- Conservation Lands Dept. – documentation of historic railroad segments in county-owned enviro lands – documentation of historic industrial site in county-owned enviro lands

**Pinellas County**
- Ongoing assistance at Maximo Park with City of St. Petersburg Parks Dept – creation of interpretive signage; erosion control; continued archaeological monitoring.

**Highlands County**
- Historic Preservation Commission – detailed plans for documenting historic school house within Highlands Hammock State Park – introduced proposal for creation of heritage tourism travel map for Heartland region.

**Assisting DHR**

- Local contact for DHR, BAR, Review & Compliance
- Assistance to county and city for permitting requests
- Assist with requests to inspect recorded and purported archaeological remains. Also, provide advice and liaison for Florida Master Site File submissions.
• Distribute brochure and poster materials regarding Best Management Practices; State Underwater Archaeological Preserves; and whatever else we may have on hand.
• Conduct Heritage Awareness Diver Seminar

Other

- Activities for the Archaeo-Carts are being completed. I’m anxious to get them travelling to various museums and libraries this summer.
- Serve as a Board Member of Central Gulf Coast Archaeological Society – attend monthly meetings and participate in Board activities and decisions
- Serve as Board Member of Alliance for Weedon Island Archaeological Research and Education – attend quarterly meetings and participate in Board activities and decisions