Northwest Region
Quarterly Report – January/February/March 2012
Dr Della Scott-Ireton, Director
Irina Sorset, Outreach Coordinator
Tara Giuliano, Public Archaeology Intern
Nicole Bucchino, Public Archaeology Intern
Tristan Harrenstein, Public Archaeology Intern

Executive Summary

The new year started with a bang as the Northwest Region staff attended the Society for Historical Archaeology conference in Baltimore. FPAN had, as usual, a strong showing with staff organizing and chairing symposia, presenting papers, and participating in panel discussions. FPAN also hosted an information table in the Bookroom, handing out literature on FPAN programs, host institutions, and lots of swag! The Society for American Archaeology conference is coming up and FPAN staff also will present papers and host a table there.

The early part of the year generally is consumed with preparing for and then delivering Florida Archaeology Month programs. This year, NW Region staff got a jump-start by presenting a Boy Scout Merit Badge clinic at the annual Gulf Coast Council Jamboree. Over 40 Scouts completed the clinic and earned their Archaeology Merit Badges! Archaeology Month kicked off with an event in Panama City (Bay County), including a lecture Friday evening and Archaeology Day Saturday, bringing over one hundred people to the Bay County Library to learn about archaeology in Florida. NW Region staff also participated in heritage days at Arcadia Mill Archaeological Site in Milton (Santa Rosa County) and at Eglin Air Force Base (Okaloosa County). The FPAN Coordinating Center hosted our 5th Annual Archaeology Month Celebration event, with heritage organizations from around the region, kids’ activities, historic crafts demonstrations, the Destination Archaeology Resource Center, and our lab open for volunteers. Nearly 200 people came out to learn about archaeology, and some participated in our first Dash Through the Past scavenger hunt through historic downtown Pensacola. We capped the month with another event in Port St Joe (Gulf County) featuring a lecture at St Joe Peninsula State Park and Archaeology Day at the Constitution Convention State Museum. Although bad weather prevented large crowds from attending, some folks braved the storm to hear about a Confederate battery on the Apalachicola River, in keeping with the Civil War theme this year. A weekly lecture series, “Beyond Our Backyard: Archaeology Around the World,” featured presentations on sites in Jamaica, Ireland, Israel, Italy, and the cosmos! Averaging 30-35 people each week, it proved a popular addition to our Archaeology Month offerings.
<table>
<thead>
<tr>
<th>Type of Activity/Event</th>
<th># of Events/Presentations/Activities</th>
<th>Attendees #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Presentations</td>
<td>13</td>
<td>652</td>
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<tr>
<td>Public Events</td>
<td>8</td>
<td>1047</td>
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<tr>
<td>Professional Presentations (conferences, etc)</td>
<td>7</td>
<td>226</td>
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<tr>
<td>Professional Events attended (conferences, etc)</td>
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<tr>
<td>Adult Training/Workshops</td>
<td>3</td>
<td>37</td>
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<tr>
<td>School/Youth Programs/Workshops</td>
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<td>96</td>
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<tr>
<td>Radio/TV Presentations/Interviews</td>
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<tr>
<td>Volunteer Programs</td>
<td>FPAN lab: 433 hours</td>
<td>157</td>
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<tr>
<td>Meetings attended – Government, Schools, Administration</td>
<td>20</td>
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<tr>
<td>Printed Articles – Magazine, Newspaper</td>
<td>1 <em>(Meetings Focus South magazine)</em></td>
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<tr>
<td>Printed Media produced – Brochures, Booklets, Guides, Maps</td>
<td>1 <em>(FAM poster)</em></td>
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<td>Electronic Media produced – Blog, Podcasts, Mass Emails</td>
<td>2 mass e-mailings – 2,152 for FAM, 1,085 for FPAN FAM event NW Facebook: 70 posts NW Twitter: 150 tweets</td>
<td>3,237 recipients 425 Like Us 380 Followers</td>
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<tr>
<td>Mass Snail-mail</td>
<td>2 mass mail outs</td>
<td>110</td>
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<td>Major Publications – Book, Chapter, Journal</td>
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<td>Article</td>
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<tr>
<td>TOTAL</td>
<td>717</td>
<td>6367</td>
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Public Outreach
Info Booths
- Archaeology Day, Panama City – 73 attendees
- Open House, Milton – Arcadia Mill Archaeological Site, 284 attendees
- I-10 Visitor Info Center, Pensacola – info booth, 68 attendees
- Eglin AFB Archaeology Day, Ft Walton Beach - 89 attendees
- Archaeology Month Celebration Event, Pensacola – 178 attendees
- Archaeology Day, Port St Joe – 12 attendees (inclement weather)
- Festival on the Green, UWF - 336 attendees
- Camp Helen Heritage Day, Destin - 7 attendees (inclement weather)

Public Lectures/Presentations/Tours
- United Methodist Church, Milton – Luna and EP Ships, 32 attendees
- Leisure Learning, Pensacola – FPAN/DARC/Lab, 7 attendees
- Blackwater Pyrates, Milton – Shipwrecks of the Blackwater, 374 attendees
- Beyond Our Backyard lecture series, Pensacola – Greg Cook, 28 attendees
- Beyond Our Backyard lecture series, Pensacola – Chuck Meide, 34 attendees
- Beyond Our Backyard lecture series, Pensacola – Amanda Edge, 31 attendees
- Beyond Our Backyard lecture series, Pensacola – Pat Rowe, 20 attendees
- Beyond Our Backyard lecture series, Pensacola – Cindy Sommerkamp, 35 attendees
- Arch Month lecture, Panama City – Hammock Landing, 27 attendees
- Arch Month lecture, Glades County (SW Region) – Old Bethel Field Stones, 5 attendees
- Dash Through the Past, Pensacola – scavenger hunt, 18 attendees
- Baker Block Museum, Baker – Civil War in Panhandle, 18 attendees
- Arch Month lecture, Port St Joe – Hammock Landing, 23 attendees

Workshops/Training
- ACUA Submerged Cultural Resources Awareness Workshop, SHA Baltimore – presentation on public engagement, 13 attendees
- Scubanaughts Leaders, Tampa – SSEAS, 16 attendees
- Corps of Engineers training, Pensacola – Laws Protecting the UCH, 8 attendees

Youth Event/Presentation
- Scubanaughts, Tampa – SSEAS, 24 attendees
- Boy Scout Merit Badge Clinic, Gulf Breeze – Archaeology Merit Badge, 46 attendees
- Chipley Library, Chipley – Cemetery Symbols and activity, 10 attendees
- Cordova Park Elementary, Pensacola – Intro to Archaeology and Cookie, 16 attendees

Professional Presentation
- Society for Historical Archaeology, Baltimore – Sailing the SSEAS, 34 attendees; Jobs in UW Arch panel, 18 attendees; Community Input in
Maritime Heritage Trails, 41 attendees; Women in Archaeology panel, 33 attendees
- Symposium on Maritime Archaeology and History of Hawai’i and the Pacific “Diving into History: Technical and Sport Exploration of Shipwrecks”, Honolulu - keynote address on HADS, 27 attendees; Sailing the SSEAS, 38 attendees; panel on sport diver engagement, 35 attendees

Volunteer Opportunities
- FPAN lab, Pensacola - 157 volunteers for 433 hours

Publications
- *Pensacola and Northwest Florida History Illustrated*
  - Della serving on the advisory and editorial committee to develop, edit, and produce the journal
- Northwest Region Newsletter – quarterly, 2,366 recipients

Grants
- Assisting Bureau of Archaeological Research with DEP grant to develop the Panhandle Shipwreck Trail
  - Providing support with diving operations, recording, public contact and outreach, interpretive material design and distribution

Aiding/Advising Local Governments

Escambia County
- Serving as liaison to the County Marine Advisory Council for the development of the Panhandle Shipwreck Trail
- Working with Social Studies Coordinator to develop ideas for “traveling trunks” for archaeology for use in the classroom
  - Assigned development to intern over spring 2012
  - Working in conjunction with West Florida Historic Preservation, Inc, which has an established trunk program for local teachers
- Assisting with development of archaeological resources protection ordinance
  - The County Planner who is in charge of this project is still working on it, but his workload has increased due to recent county budget cuts and staff reductions so the project is progressing slowly

Pensacola
- Attended meeting with representatives from the city and other heritage organizations regarding plans for FL’s Quincentennial celebration and Viva Florida 500 program.

Santa Rosa County
- Working with County Tourist Development Council representative to continue participation in the annual county Beaches to Woodlands event, and to develop ideas for heritage day trips in the county.

Gulf Islands National Seashore
- Working with Interpretive Ranger to schedule a special presentation series for 2013 Viva Florida.
- Working with Interpretive Ranger to schedule summer lecture series

Milton
• Milton High School project at the Scott Site
  o Coordinating with MHS administration to offer the class again next year.
  o Jay Bixler, grad student in archaeology at UWF, is leading the class’s field work and assisting the teacher, Jeff Klug, in preparing classroom materials and curriculum
  o Working with school to schedule field trips to UWF, FPAN, and Historic Pensacola Village
  o 27 students met with Jay __ times during this quarter
• FPAN is serving on the advisory board of the Blackwater River Foundation and will assist in developing a plan for identifying and managing archaeological/historical resources along and in the river as part of a larger management plan
• Working with the local Blackwater Pyrates organization to prepare a Florida Historical Marker application and language
• FPAN and Arcadia Mill Archaeological Site are working with Santa Rosa County School Board to host Teacher In-Service Workshops

Gulf Breeze
– Working with contact for Deadman’s Island restoration project to assist with interpretive signage for a proposed snorkeling trail at the island

Okaloosa County
Ft Walton Beach
• Provide advice to Historic Sites & Structures Board
• Working with Friends of Governor Stone to promote the schooner as a heritage education tool and to investigate grant opportunities

Crestview
• UWF grad student and FPAN Intern Tara Giuliano is working on the Old Bethel Cemetery project as thesis topic
  o Tara is finishing oral interviews and presented a lecture on her project at a local museum

Walton County
• Working with Tourist Development Council to advise on archaeological/historical concerns with Kellogg Property development
• Working with TDC to develop and promote heritage tourism opportunities

Holmes County
• Working with local teacher to schedule presentations for summer student programs
• Working with joint Holmes/Washington counties Library Services to develop joint programs for youth and adults in 2012
• Working to establish regular teacher in-service workshops with county education staff, in partnership with neighboring counties to facilitate attendance and funding for teachers to participate

Washington County
Falling Waters State Park
• Working with Park to develop programs for 2012, which is the Park’s 50th anniversary
- Scheduled to participate in the annual Legends & Lore event, with one day for schools and one day for public at the park

**Bay County**
- Working with Bay County Library to host an Archaeology Educator Workshop this summer

**Jackson County**
  **Marianna**
- FPAN coordinating archaeological assistance and outreach for the new Chipola Greenway, including staff from the FL DHR.

**Calhoun County**
- Continuing to work with county educational staff to develop consistent teacher in-service trainings in Blountstown each year

**Gulf County**
  **Port St. Joe**
- Worked with St. Joe Peninsula State Park and Constitution Convention Museum Interpretive Rangers to present Archaeology Month programs
- Also discussing possibilities for summer programs

**Assisting DHR**

**Training Programs**
- Heritage Awareness Diving Seminar (HADS)
  - Training seminar for NAUI/PADI/SSI Course Directors to educate them about submerged cultural resources and encourage them to pass along to Instructors to teach new divers
    - Seminar scheduled for May 24-26 in Marathon
  - Other training agencies have been contacted to encourage them to adopt the Heritage Awareness Specialty and to participate in HADS
- Working with new BAR Training Coordinator to develop on-line training, starting with the Historical and Archaeological Resources Training (HART) class

**Local contact for DHR Review & Compliance**
- Assistance to county and city for permitting requests
- Assist with inspection of newly uncovered archaeological remains, such as shipwreck material, and provide advice and liaison for Florida Master Site File submission and any further investigation

**State Historical Marker Council**
- Della Scott-Ireton appointed by Secretary of State to serve on the Florida Historical Marker Council
  - Conference call Feb 29 was final service, as appointment is limited to two 2-year terms

**Assisting with distribution and reprint of DHR interpretive materials**

**Coordinating with DHR to schedule annual meeting between DHR and FPAN staff**
- Meeting planned for early October, 2012

**Working with DHR on heritage tourism initiatives**
- Working with BAR underwater staff to facilitate new Preserves
- USS *Narcissus* and Fort Dade near Tampa
- Working with BAR Underwater Program on a newly received grant to develop a Panhandle Shipwreck Trail along the coast of NW FL.

**Other**
- Della, Irina, Tara, Nicole, and Tristan attended the Society for Historical Archaeology conference in Baltimore
  - Della organized a session on Solving Problems in Interpretation of Maritime Cultural Heritage, presented a paper on the SSEAS program, and participated in a panel on Jobs in Underwater Archaeology; Irina presented on her thesis topic of developing a model for establishing maritime heritage trails; Nicole participated in the panel “Women in Archaeology”
- Della attended the 23rd Annual Symposium on Maritime Archaeology and History of Hawai’i and the Pacific where she was keynote speaker
  - Theme: Diving into History: Technical and Sport Exploration of Shipwrecks
  - Keynote address on HADS, presentation on SSEAS
- Della worked with Fritz Sharar to develop an FPAN diving program and to get FPAN divers whose host institutions do not have a diving program under the UWF diving program umbrella
  - Training held Feb 7-9
- Della worked with UWF attorneys and Diving Program to develop liability and release waivers for participants in FPAN training courses
- Tara completed National Association for Interpretation Certified Interpretive Guide training
- Della attending and participating in UWF Department of Anthropology faculty meetings
- Della and Irina supervising three Interns and two Work-Study students
- Irina working with WFHPI staff to make History and Archaeology Summer Camps part of STEM youth programs through UWF
- Irina and Della working with UWF Marketing Director and graphic designer to revamp FPAN business cards/letterhead/envelopes/etc. and to develop a library of templates for flyers/advertisement materials
- Irina served on Search Committee for West Florida Historic Preservation, Inc. education staff position
- Irina serving on Archaeology Tourism Task Force
- Irina serving as Girl Scout Gold Award Advisor
- Della serving as Point Person for FPAN Strategic Planning initiative
- Irina serving as contact for Visit Pensacola to offer volunteer opportunities to visitors
- Irina and Nicole attended a National Register workshop
- Della and Irina working with Jason to develop an on-line reporting system for FPAN quarterly reports
- Della serving on 9 thesis committees for UWF graduate students:
  - Irina Sorset
  - Scott Sorset
  - Melissa Timo
- Facilitate meetings with archaeologists and local residents regarding artifact finds in the Region
  - Agnes Hand – timber on Pensacola Beach; timber is conserved and was delivered to the condo behind which it was found for display
- Attend Panhandle Historic Preservation Alliance meetings
- Attend Pensacola History & Archaeology Council meetings
- Della serving as Board Member of the Pensacola Archaeological Society – attend monthly meetings and participate in Board activities and decisions
  - Della also on Program Committee for 2012-2013 to secure speakers for the PAS monthly membership meetings
- Della serving on UWF Diving Control Board
- Della serving on UWF Marine Services Executive Committee
- Della serving on Board of the Society for Historical Archaeology
- Della serving as Board member and Treasurer for Advisory Council on Underwater Archaeology
- Della serving on Conference Committee, UNESCO Committee, and Public Education & Information Committee of Society for Historical Archaeology
- Della serving on Training and Education Advisory Board of Nautical Archaeology Society
- Della appointed to serve on the Federal Advisory Committee for Marine Protected Areas
FPAN NW Region staff and volunteers at the Archaeology Day in Port St. Joe.

Boy Scouts learning lab techniques from Intern Tara Giuliano at the Merit Badge Clinic.
Outreach Coordinator Irina Sorset doing the Build-a-Boat activity with children at the annual Arcadia Mill Archaeological Site Open House.